

Textbooklist Fall 2019

Course ID	Professor		Title
BUS101G	Billingsley	Introduction to Global Business	
BUS142G	Adamsen	Financial Accounting	Miller-Nobles, Tracie L., Mattison, Brenda L., and Matsumura, Ella Mae (2018). <i>Horngren's Financial and Managerial Accounting : The Financial Chapters</i> (sixth edition). Pea edition)
BUS233G	Aminova	Social Marketing	
BUS251G	Van Gastel	Business Information Systems	Managing the Digital Firm, Global Edition, 16/Edition. Kenneth C. Laudon, New York University, Jane P. Laudon, Azimuth Information Systems, ISBN-13: 9781292296562, Pe
BUS312G	Willekens	Mergers and Acquisitions	
BUS364G	Mckiernan	Scenario Thinking	"MacKay, R.B., and Mckiernan, P., (2018) Scenario Thinking, Cambridge University Press, Cambridge ISBN 978-1-108-46900-5
BUS395G	Bitat	BA thesis	Saunders, Mark NK, Lewis, Philip & Thornhill, Adrian. Research methods for business students, 8/e. Pearson Education, 2019
CMM101G	Bernard	Human Communication	Understanding Human Communication by Ronald Adler (13th edition , 2016)
CMM101G	Bernard	Human Communication	Twelve Angry Men by Reginald Rose (Samuel French Ltd.)
CMM106G	Bernard	Intercultural Communication	Cultures and Organizations - Software of the Mind by Geert Hofstede and Gert Jan Hofstede (Revised and expanded third edition/McGraw Hill)
CMM132G	Mancini	Writing Across the Media	Online Journalism - The Essential Guide, Steve Hill & Paul Lashmar, Sage Publications
CMM211G	Krukowska	Rhetoric	J. Herrick, The History and Theory of Rhetoric. New York: Routledge, 2018
CMM214G	Sgueo	Communications: An Interdisciplinary Approach	Games, Powers and Democracies, Gianluca Sgueo, Bocconi University Press, 2018, ISBN 9788885486461
CMM323G	Davesa	Communication Audiences and Effects	Bryant, J., & Oliver, M. B. (Red.). (2008). <i>Media Effects: Advances in Theory and Research</i> (3rd edition.). New York: Routledge
CMM352G	Meyer	Communication Law and Policy	Plaisance, P. (2014). <i>Media Ethics: Key Principles for Responsible Practice</i> . London: Sage Publications
ECN101G	Bitat	Introduction to Economics	Essentials of Economics, 4th Edition by Paul Krugman and Robin Wells, Worth Publishers
ECN201G	Luyten	Intermediate Maroeconomics	Macroeconomics, Olivier J. Blanchard & David R. Johnson, Edition 7, Pearson, 2017, ISBN 0133780589
ECN301G	Bitat	Environmental and Ecological Economics	Harris, J. M., Roach, B. (2018). <i>Environmental and Natural Resource Economics: A Contemporary Approach</i> , 4th Edition, Routledge
ECN322G	Van Meerten	Economic Growth and Development	
HUM101G	Tercovich	Introduction to Academic Writing & Critical Thinking	Wayne C. Booth et al. (2008) <i>The Craft of Research</i> , Chicago: University of Chicago Press (4 th Edition)
HUM103G	Piros	Global Ethics	Global Ethics: An Introduction, Kimberly Hutchings. Polity (1823)
HUM203G	others	Development (GELPD) I	Never Split the Difference: Negotiating as if Your Life Depended on It by Chris Voss and Tahl Raz
LAW203G	de Man	Criminal Law	
LAW211G	Gardner	Advanced Business Law	"Business Law," (Barrons Business Review Series), by Robert W Emerson, JD., 6th edition
LAW303G	Rosales	Human Rights	
LAW395G	TBD	Seminar I (Advanced Research Methods)	
LAR101G	Skaara	Elementary Arabic	Complete Arabic from the teach yourself series By Jack Smart and Frances Altorfer, ISBN: 978-1-444-19516-3
LFR102G	Belouet	Elementary French II	Alter Ego 1 + and the activity book, ISBN-10: 2011558115 & ISBN-10: 2011558107
LFR201G	Belouet	Intermediate French	Alter Ego 2 + and the activity book, ISBN-10: 9782011558121 & ISBN-10: 2011558131
POL101G	Calcara	Global Politics	Grieco Joseph, Ikenberry John, Mastanduno Michael (2015), <i>Introduction to International Relations: Enduring Questions and Contemporary Perspectives</i> , London: Palgrave.
POL222G	Weilandt	Euro-Mediterranean Region	Fawcett L. (ed.) (2016) <i>International Relations of the Middle East</i> , Oxford: OUP
POL227G	TBD	Security, Migration & Cultural Diversity in Europe	
POL243G	Bache	International Organizations and Global Governance	International Organization (3rd Edition), Volker Rittberger, Bernhard Zangl, Andreas Kruck, Hylke Dijkstra, Red Globe Press
POL311G	Higgott	International Political Economy	John Ravenhill, <i>Global Political Economy</i> , Oxford: Oxford University Press, 4th Edition, 2014
POL321G	Ratsiboynska	NATO and Transatlantic Approaches to Security	
POL322G	Troch	Military Approaches to Security	Strategy in the Contemporary World, 6th edition, Baylis, Wirtz and Gray
POL395G	Burton	Seminar I (Advanced Research Methods)	Bryan Greetham, <i>How to write your undergraduate dissertation</i> . Palgrave Macmillan
SSC271G	Avramovska	Intermediate Qualitative Research Methods	<i>For Business majors</i> : Alan Bryman and Emma Bell, <i>Business Research Methods</i> , 4thEdition (Oxford, UK: Oxford University Press, 2015).
SSC271G	Avramovska	Intermediate Qualitative Research Methods	<i>For Business majors</i> : Michael D. Myers, <i>Qualitative Research in Business and Management</i> (Thousand Oakes, CA: Sage Publications, 2013)
SSC271G	Avramovska	Intermediate Qualitative Research Methods	<i>For non-business majors</i> : Alan Bryman, <i>Social Science Research Methods</i> , 5thEdition (Oxford, UK: Oxford University Press, 2014).
SSC272G	Bennala	Intermediate Quantitative Research Methods	

Textbooks are available with Waterstone's, Boulevard Adolphe Max 71-75, Brussels (Metro Rogier or Metro De Brouckère), NOT the VUB bookshop
 Opening times: Monday-Saturday: 9:00-19:00; Sunday 10:00-18:00