

Fall 2017 Textbooklist

Course ID	Instructors	Title	Note
BUS131G	Stone	(Global Edition) : Marketing An Introduction (2017) – 13 th Edition, Armstrong, Kotler, Harker, Opresnik; Pearson Publishing ISBN-13 978-1-292-14650-8	
BUS142G	Scheerlinck	Horngrén's Financial and Managerial Accounting, the Financial Chapters, Global Edition, Brenda L. Mattison, Ella Mae Matsumura Tracie L. Miller-Nobles, ISBN 10: 1292117109 ISBN 13: 9781292117102	
BUS251G	Van Gastel	Management Information Systems: Managing the digital Firm, Kenneth C. Laudon, Jane P. Laudon, 2016 ISBN-10: 1-292-09400-1, Edition: Global 14th Edition, Pearson Education Limited	
BUS264G	Mckiernan	Scenario Planning, Bradley MacKay and Peter McKiernan, Cambridge University Press (due electronically after June, 2017)	
BUS264G	Mckiernan	Scenario Thinking: A practical approach to the future, George Wright and George Cairns, Palgrave MacMillan, 2011 (Second Edition due in 2017)	
BUS321G	Bellemans	"Global Investments" (Bruno Solnik + Dennis McLeavey) (Pearson, new international edition, 2014) (ISBN 978-1-29202-307-6).	
CMM101G	Bernard	Understanding Human Communication by Ronald B. Adler and George Rodman (12th edition), Oxford University Press	
CMM106G	Bernard	Cultures and Organizations – Software of the Mind by Geert Hofstede and Michael Minkov (revised and expanded third edition)	
CMM211G	Sgueo	J. HERRICK, The History and Theory of Rhetoric, 2016 Routledge	
CMM211G	Sgueo	F. LUNTZ, Words That Work, 2007 Hyperion	
CMM252G	Barlow		
CMM261G	Bernard		
CMM351G	Meyer	The Palgrave Handbook of European Media Policy (Palgrave Handbooks) (Paperback), K. Donders (Editor)	
ECN201G		Macroeconomics - European edition, Gregory Mankiw and Mark Taylor, Worth publishers	
ECN202G	Van Kerckhoven		
ECN241G	Bellemans	"Bank Management and Financial Services" (Peter Rose + Sylvia Hudgins) (McGraw-Hill, ninth edition, 2012, ISBN 978-007-132642-1).	
HIS203G	Shea & Nestoras	Kershaw, I. (2015): <i>To Hell and Back: Europe, 1914-1949</i> , New York, Viking	
HIS203G	Shea & Nestoras	Roberts, J. M. (2000). <i>The Penguin history of the twentieth century: The history of the world, 1901 to the present</i> . London: Penguin	
HUM101G	Nestoras	Wayne C. Booth et al. (2008) <i>The Craft of Research</i> , Chicago: University of Chicago Press (3rd Edition)	
HUM103G	Kim	Global Ethics: An Introduction, Kimberly Hutchings, 176 pages, April 2010, Polity. Wiley	
LAW102G	Giacalone	Introduction to Law, J. Hage & B. Akkermans eds., Springer International Publishing Switzerland 2014.	
LAW203G	Paramonova	Basic concepts of Criminal Law George P. Fletcher, Oxford University Press	
LAW211G	Gardner	Business Law by Robert W. Emerson, Barron's Educational Series, Business Review Books, Sixth Edition (2015), ISBN:978-1-4380-0511-9	
LAW303G	Crosby-Kemmlers	Human Rights: A Very Short Introduction, by Andrew Clapham, OUP, ISBN: 9780198706168	
POL101G	Nestoras	Grieco Joseph, Ikenberry John, Mastanduno Michael (2015), <i>Introduction to International Relations: Enduring Questions and Contemporary Perspectives</i> , London: Palgrave	
POL111G	Cristiani	Alan Siaroff, <i>Comparing Political Regimes: A Thematic Introduction to Comparative Politics</i> , University of Toronto Press, 2013	
POL212G	Kim		
POL222G	Cristiani	S. Kekeuleire and T. Delreux, <i>The Foreign Policy of the European Union</i> , Basingtoke: Palgrave (second ed.), 2014	
POL222G	Cristiani	Louise Fawcett (ed.), <i>International Relations of the Middle East</i> , OUP, Fourth Edition, 2016	
POL262G	Corbin	Colin Dueck's <i>Reluctant Crusaders: Power, Culture, and Change in American Grand Strategy</i>	
POL321G	Stroobants	Transatlantic relations since 1945. An introduction by Jussi M. Hanhimäki, Benedikt Schoenborn and Barbara Zanchetta; ISBN 978-0-415-48698-9	
POL322G	Troch	Strategy in the contemporary world, 5 th edition, Baylis, Wirtz & Gray, OUP	
SSC271G	Tkacheva	Social Science Research Methods by Alan Bryman (paperback 2015)	
SSC272G	Tkacheva	Alan Bryman and Emma Bell, <i>Business Research Methods</i> 4th Edition	BUS-major
SSC272G	Tkacheva	Introduction to New Statistics: Estimation, Open Science and Beyond by Geoff Cumming and Robert Calin-Jageman (paperback 2016)	IA, I&EUL & CMM major
STA101G*	Hens	Freedman, Pisani & Purves (2007). <i>Statistics</i> . 4th ed.	
NDEN01	Spoors	How to Design TED-worthy Presentation Slides, Akash Karia, ISBN 978-1-507-638125	FP & EBC