Organisational Profile

The Interactive Media Institute (IMI) is a non-profit association, which informs and educates the scientific community as well as policymakers, funding agents and the general public on the uses of advanced technologies such as virtual reality and telehealth to improve the quality and availability of healthcare for people around the globe. IMI organizes and sponsors national and international workshops, conferences, and continuing education courses. We also publish a magazine (Cybertherapy & Rehabilitation) as well as speciality books and articles throughout the year. IMI is active in dissemination and exploitation, research, marketing, and clinical trials and specializes in virtual reality, telehealth, videogame virtual reality and human-computer interaction research.

Internship Profile

The intern will be asked to work on:

- **website**: Assist the Communications Director with researching, writing and editing website content.
- **events**: assist the Conference Coordinator with all aspects of event organization; including collecting and editing abstracts and full papers, communicating with authors, and researching qualified speakers.
- **Marketing Material**: draft text for new marketing material, fliers on publications and events, emails, texts for the website, and more.
- **Marketing Campaigns**: collaborate with Communications Director on marketing and membership

Intern Profile

The successful candidate should have the following requirements:

- Native English Speaker or equivalent.
- Ability to multi-task
- Ability to work under tight deadlines with a “hands-on” approach
- Strong organizational skills and attention to detail
- Good investigative skills. Ability to research and synthesize large quantities of material.
- Creativity
- Ability to write on a wide variety of topics
- Ability to work independently and as a member of a team

Desirable:

- Other languages a distinct advantage (German, Flemish, French, etc.)
- Literature, communications, or business major
- Previous writing or editing experience