Organisational Profile

The Interactive Media Institute (IMI) is a non-profit association, which informs and educates the scientific community as well as policymakers, funding agents and the general public on the uses of advanced technologies such as virtual reality and telehealth to improve the quality and availability of healthcare for people around the globe. IMI organizes and sponsors national and international workshops, conferences, and continuing education courses. We also publish a magazine (Cybertherapy & Rehabilitation) as well as speciality books and articles throughout the year. IMI is active in dissemination and exploitation, research, marketing, and clinical trials and specializes in virtual reality, telehealth, videogame virtual reality and human-computer interaction research.

Internship Profile

The intern will be asked to:

- implement the content strategy
- maintain an overview of what content is posted on the organization’s websites and assist any site migrations
- update the organization’s social media platforms (Facebook, YouTube, LinkedIn and Twitter) and plan new strategies to integrate websites with social media tools
- monitor the organization’s audience and looks for and implement new strategies to maintain and grow traffic using SEO and SMO
- assist the Communications Manager in designing pages and landing pages for new channels and special events

Intern Profile

She/he has a clear understanding of the latest web trends and technologies to drive both the content and commercial propositions. The ideal candidate uses the Web everyday for work and for personal interest, knows how to use social media and how to blog and follows new web technologies developments. The successful candidate will have the following qualities:

- must possess good writing and editing skills
- attention to detail and willingness to learn
- ability to work independently and as part of a team
- good knowledge of the English language (official office language is English)
- other languages a distinct advantage (GERMAN, FLEMISH, FRENCH)
- background in Psychology or Medical Discipline a definite plus.
- must be able to research psychology and technology topics and synthesize them. Editorial skills including video/audio editing
- basic HTML Knowledge
- writing for the web (links, keywords) including knowledge of SEO basic practices
- knowledge of open source PHP system (Joomla and Wordpress)