Organisational Profile

esperity™ is the first worldwide social network aiming to put an end to the isolation of people afflicted by cancer. This international and multilingual platform is created to help cancer patients across the world to share their feelings with each other, and to exchange the inquiries and information they might have. Its aim is to empower patients, reduce social isolation and inform patients about possible treatments, worldwide.

esperity™ is active in the Health 2.0 movement, playing a leading role in Belgium. In today’s medical world, the need for a more patient-focused approach has become undeniable with the consequence of abandoning the exclusively disease-oriented tunnel vision. As esperity™ is a company with a worldwide focus, it has an open internship position to identify the optimal marketing strategies in various regions in the world. esperity™ is located at the Brussels Life Science Incubator in Woluwe-St-Lambert (Brussels).

Internship Profile

The intern will be asked to:

- investigate cultural differences in business models in USA and Europe
- Investigate business models in the sharing economy in the healthcare sector
- Analyze business cases from big players in the Health2.0 field

Intern Profile

The successful candidate will have the following qualities and skills:

- bachelor or master degree ongoing, preferably in marketing, business or economics but not mandatory in these fields.
- demonstrate effective written and oral communication skills
- planning and analytical skills
- pro-active
- interest in health