



Vesalius College

INTERNSHIP PROGRAMME

RISI



ORGANISATION PROFILE

RISI is the leading information provider for the global forest products industry. Our mission is to create the highest quality information for and about the global forest products industry and deliver it to customers as part of value-added solutions.

RISI was founded in 1985 as Resource Information Systems Inc., and quickly established itself as the premier source of independent economic analysis for the global forest products industry. Top executives throughout the industry grew to trust RISI's rigorous and unbiased analysis to support their strategic decision-making.

In 2000 RISI acquired publishing assets from Miller Freeman, bringing over eighty related industry publications into its portfolio. The new combined company gave customers easy access to a full range of industry intelligence, from news and prices to forecasts and market data.

The company continued to build on this foundation, acquiring the mill cost benchmarking group from Jacobs Consultancy in 2002 and the assets of C.C. Crow Publications, a provider of prices and news for the North American lumber and panel markets, in 2005.

Markets: Pulp and paper, timber, wood products, tissue, nonwovens

Operations: Boston; Brussels; Atlanta; Charlottesville; San Francisco; Portland, Singapore. Soon opening offices in Sao Paulo and Shanghai

Headquarters: Boston, Massachusetts, U.S.A.

Founded: 1985

Ownership: United Business Media and Pegasus Capital Advisors L.P.

INTERNSHIP PROFILE

The position will be in our sales and marketing department and will entail market research and support to our VP of Sales for the launch of a promotion campaign for a group of products. The intern will be set clear objectives at the beginning of their work with us and will be given responsibility over a significant part of the project.

INTERN PROFILE

The ideal candidate will:

- Be a business or management major with strong interest in marketing;
- Have completed at least the second year of his/her degree;
- Be fluent in English (other European languages are an advantage);
- Have strong computer literacy with good knowledge of Excel and PowerPoint;
- Have attention to detail and be willing to learn.