



# Vesalius College

## INTERNSHIP PROGRAMME

### PROCTER & GAMBLE



#### ORGANISATION PROFILE

P&G touches and improves lives around the world. Today's dynamic global company has resulted from P&G's innovative product technology, business approaches, leadership and vision: a vision that began before 1837 when P&G started making candles. P&G can actually trace all of its products back to that candle, which has inspired products from dishwashing liquids to toothpaste.

The External Relations department of Procter & Gamble offers internships for students in the Vesalius Internship Programme. The interns will be engaged in the activities of the External Relations department by means of real-world projects.

#### INTERNSHIP PROFILE

##### COMMUNICATION ON GOVERNMENT RELATIONS TOPICS IN THE P&G EXTERNAL RELATIONS SITE

This project will allow the intern to help improving the Government Relations Section of the internal Procter & Gamble External Relations Net (ER-net). The main target group of this website is P&G's External Relations organization as well as other relevant departments.

The objective of the work is to assess & review the existing information in the ER-Net in the area of government relations for the website audience. This will require communication with Government Relations Team members, P&G ER-Net team and other relevant departments. The intern will initially screen out the current information in the site and also propose and possibly apply a new approach/format.

The internship will result in a report of the assessment and recommendations for the new format.

#### INTERN PROFILE

- A very strong academic profile in Business, Communication or International Affairs education;
- Ability to work independently as well as in culturally and regionally diverse teams;
- Strong analytical, problem solving, reporting and communication skills;
- On-line research skills;
- Fluent in oral and written English.

**IMPORTANT NOTE: THIS INTERNSHIP REQUIRES A MINIMUM OF 25 HRS/WEEK OF WORK (300 Hrs./Sems.)**

STUDY ABROAD STUDENTS MUST REGISTER FOR 2 INTERNSHIP COURSES AND 2 REGULAR COURSES