



Vesalius College

INTERNSHIP PROGRAMME

PRINCIPAL KIDS (III)



ORGANISATION PROFILE

Gain the experience of working with a young, dynamic company in the fashion industry.

Principal Kids is a child discovery company promoting and creating opportunities to bring children and exceptional children's products together. Representing the best of American fashion lines for children and moms, such as Tea Collection and Petunia Pickle Bottom, Principal Kids purpose is to promote a young person's self esteem, confidence, physical and mental ability through engaging moments full of fun, smiles and laughter.

As an intern working with Principal Kids, you will gain the opportunity to work with a senior manager experienced in the field of business development. Through the assistance and support of this person, you will be responsible for the leading and implementing strategic business development measures.

INTERNSHIP PROFILE

Position: Strategic Business Development Associate

Role: To strategically evaluate and evolve the business

Job Specifications:

Through research and interviewing customers and partners, the intern will review the structure and workings of the business which will conclude in a strategic document, a business development proposal. Once approved, the intern's project will continue to see the realization of the short term measures and launch of long term approved directions.

INTERN PROFILE

The successful candidate must have the following qualifications:

- Business/ International / Economics Studies or related area;
- excellent Structural & Analytical skills;
- independent, Organized with good interpersonal skills;
- proficient in English;
- good knowledge of Microsoft Office;
- enjoys Fashion & Textile;
- creative & Proactive;
- eagerness to work & learn;