



Vesalius College

INTERNSHIP PROGRAMME

PRINCIPAL KIDS (II)



ORGANISATION PROFILE

Gain the experience of working with a young, dynamic company in the fashion industry.

Principal Kids is a child discovery company promoting and creating opportunities to bring children and exceptional children's products together. Representing the best of American fashion lines for children and moms, such as Tea Collection and Petunia Pickle Bottom, Principal Kids purpose is to promote a young person's self esteem, confidence, physical and mental ability through engaging moments full of fun, smiles and laughter.

As an intern working with Principal Kids, you will gain the opportunity to work with a senior manager experienced in the field of category and brand management. Through the assistance and support of this person, you will be responsible for the leading and implementing of sales and marketing for one fashion season.

INTERNSHIP PROFILE

Position: Junior Finance Manager

Role: To strategically & practically manage the business' financial affairs

Job Specifications:

The intern will oversee a specific business unit with respect to basic accounting and finance and will manage it both strategically and practically. Near the end of the internship, the intern will be required to pitch to management suggested areas for improvement in the function of the business unit and/or to summarize areas they improved during the internship. The conclusion of the internship will consist of managing the business unit and implementing strategic improvements.

INTERN PROFILE

The successful candidate must have the following qualifications:

- Business Administration Studies major;
- excellent organisation & analytical skills;
- ability to grasp new concepts quickly;
- excellent knowledge of Microsoft Office (esp. EXCEL);
- proficient in English;
- enjoys analysis;
- ability to think 'outside the box';
- eagerness to contribute & learn.