

# The Loft Group (I) - BUYER

## Organisational Profile

Gain the experience of working with a young, dynamic company in the fashion, travel and health industry.

The Loft Group has business in the fashion, travel and health industries, all promoting and creating opportunities to bring people and exceptional products together. Representing the best of health and fashion, as well as publishing quality books and other exciting products, The Loft Group's purpose is to promote self esteem, confidence, physical and mental ability and cooperation through offering products that serve a purpose to enhance learning, personal growth, fun and laughter.

## Internship Profile

As an intern working with The Loft Group, you will gain the opportunity to work with a senior manager experienced in the field of buying and product development.

Through internship assistance and support, you will be responsible for the leading and implementing strategic buying measures. The Buyer is responsible for planning and selecting a range of products to sell in our online store. Buyers will price, suggest, source new merchandise to ensure products remain competitive. By fully understanding customer needs, they are able to maximise profits and provide a commercially viable range of merchandise at competitive prices. The buyer must consider the following factors when making purchasing decisions:

- customer demand (e.g. price, quality and availability)
- market trends
- store policy
- financial budgets

## Intern Profile

Ideally, the intern will have the followings:

- ✓ Business/ International / Marketing Studies or related area
- ✓ excellent Structural & Analytical skills
- ✓ independent, Organized with good interpersonal skills
- ✓ proficient in English
- ✓ good knowledge of Microsoft Office
- ✓ enjoys Fashion & Textile
- ✓ creative & Proactive
- ✓ eagerness to work & learn