

FORATOM

Organisational Profile

The European Atomic Forum (FORATOM) is the Brussels-based trade association for the nuclear energy industry in Europe. Its main purpose is to promote the use of nuclear energy in Europe by representing the interests of this important and multi-faceted industrial sector.

Foratom acts as the voice of the industry in energy policy discussions involving the EU institutions and provide a "bridge" between the industry and the institutions (Members of the European Parliament and key policy-makers in the European Commission).

The membership of Foratom is made up of 16 national nuclear associations. Foratom also represents some of the continent's largest industrial concerns. Nearly 800 firms are represented. For further information on the association, please consult the following website: www.foratom.org.

FORATOM is recruiting an intern to analyse and monitor what is said in social media regarding nuclear power.

Internship Profile

Social Media Analyst:-

- The intern will work within the communications team of FORATOM responsible for External communications and Member Services.
- She/he will be in charge of monitoring and analysing what is said regarding nuclear energy in social media interfaces.
- She/he will have to draw a list of the different blogs, Facebook pages... that talk about nuclear power either positively or negatively.
- She/he will also be asked to post comments based on facts provided by the communications team.
- She/he will be required to summarise her/his findings in a report that will be presented during the annual conference on nuclear communications (PIME) in February 2011.

Intern Profile

The successful candidate should have the following qualities and skills:

- Ongoing studies (BA or Master) in communications
- Fluency in spoken and written English. Working knowledge of French is required.
- Proven analytical and drafting skills
- Thorough knowledge of the environment of social media (Facebook, Twitter, Blogs, YouTube, Daily Motion, Wikipedia...)
- Good computer skills of standard tools in office applications (Word, Excel, Powerpoint, Publisher, outlook)
- Good planning and work organisation