



Vesalius College

INTERNSHIP PROGRAMME

(A)WAY PUBLICATIONS



ORGANISATION PROFILE

(A)WAY is a magazine written in English for international families living in Belgium. It is devoted to informing, entertaining, supporting, and giving a sense of community to its readers. Each bi-monthly issue of the magazine is full of practical information on Belgian life and the expatriate community. Informative articles on (and for) women (and the family) share space with the latest on innovative fashion, health and well-being, lifestyle and education issues, as well as some personal recollections on expat life.

INTERNSHIP PROFILE

The intern will work doing research for editorial department and designing marketing & advertising strategies. Responsible directly to the publisher, the intern will also be asked to undertake some general administrative duties.

INTERN PROFILE

The successful candidate(s) should have the following qualities and skills:

- Knowledge of marketing and sales;
- have a laptop computer;
- high computer literacy;
- analytical skills;
- communication skills ;
- good interpersonal skills;
- initiative;
- research skills;
- ability to organise, prioritise and manage several concurrent tasks;
- English mother tongue or equivalent, good command of French or Dutch.