

## AiVer Services (II) - Journalism

### Organisational Profile

AiVer Services SPRL is a new Brussels-based company which specializes in designing, providing or optimizing and supporting the I.T. infrastructure of small and medium size companies and organizations. The company was started as a result of the founder's capstone paper during his last year in Vesalius College, and has been growing ever since.

In our I.T. part we specialize in migrations to cloud computing, and have become a reseller of Google's premier servicer and Amazon S3 solutions. We have provided equipment and support for established companies, such as: Alexion Pharmaceuticals, Europe-Analytica, Club de Madrid, European Partnership for Democracy and others.

For The RaceBox, one of our biggest projects at the moment, we have expanded further than just I.T. support. The project aims to become a leading platform in providing media coverage of motorsports throughout Europe. We have built a platform that provides news, photos and videos to the motorsports fans and we are actively creating this content at the moment.

### Internship Profile

The intern will actively assist with the journalistic part of the project. For this job the intern will have to plan and prepare before the racing weekend so that he/she is able to properly approach racers and teams for interviews and articles during the race weekends. This is an opportunity for a communication student to get a hands-on experience in journalism without the pressure and expectations of a full time marketing position. The intern will work with the team to:

- Create new content for the website including news articles and videos (coverage of races, events and interviews)
- Try and get satisfaction feedback from the website's visitors
- Design marketing material like flyers, posters, business cards etc

### Intern Profile

The ideal candidate for this position is majoring in communications/media or has taken relevant courses. He/she has the following qualities:

- √ Fluent French speaker, Dutch is also an asset.
- √ Strong interest in motorsports, flexible and interested in working during weekends on the race track.
- √ Strong communication skills and will to engage in direct contact with the race drivers and teams
- √ Energetic, approachable and adaptable.
- √ Team player, Self-confident.
- √ Good interpersonal and organizational skills.