

## AiVer Services (I) - Marketing

### Organisational Profile

AiVer Services SPRL is a new Brussels-based company which specializes in designing, providing or optimizing and supporting the I.T. infrastructure of small and medium size companies and organizations. The company was started as a result of the founder's capstone paper during his last year in Vesalius College, and has been growing ever since.

In our I.T. part we specialize in migrations to cloud computing, and have become a reseller of Google's premier servicer and Amazon S3 solutions. We have provided equipment and support for established companies, such as: Alexion Pharmaceuticals, Europe-Analytica, Club de Madrid, European Partnership for Democracy and others.

For The RaceBox, one of our biggest projects at the moment, we have expanded further than just I.T. support. The project aims to become a leading platform in providing media coverage of motorsports throughout Europe. We have built a platform that provides news, photos and videos to the motorsports fans and we are actively creating this content at the moment.

### Internship Profile

The intern will actively assist with the sales and marketing of the project. Part of the work will be marketing preparation and the other part will be done during the weekends on the race track where s/he will have to use all this marketing material to attract customers and partners. This is an opportunity for a business student to get a hands-on experience in sales and marketing without the pressure and expectations of a full time marketing position. The intern will work with the team to:

- Optimize the website and find new ways to reach a larger audience
- Use Analytics to identify visitors' trends
- Design marketing material like flyers, posters, business card or think of new products
- Actively contact people and try to approach new partners or make sales on the racetrack

### Intern Profile

The ideal candidate for this position is majoring in business or has taken business relevant courses. He/she has the following qualities:

- √ Fluent French speaker, Dutch is also an asset.
- √ Strong interest in motorsports, flexible and interested in working during weekends on the race track.
- √ Strong communication skills and will to engage in direct contact with our customers
- √ Energetic, approachable and adaptable.
- √ Team player, Self-confident.
- √ Good interpersonal and organizational skills.