



# UPS - EMEA

## Organisational Profile

Founded in 1907 as a messenger company in the United States, UPS has grown into a \$51.5 billion corporation by focusing on enabling commerce for its customers around the world. Today, UPS is the world's largest package delivery company and a leading global provider of specialised transportation and logistics services. Every day, UPS delivers more than 15.5 million packages and manages the flow of goods, funds and information for its customers in more than 200 countries and territories worldwide. Globally, UPS employs 425,000 people, utilizes a delivery fleet of approximately 100,000 vehicles and operates the 9th largest airline in the world. The company can be found on the Web at [www.ups.com](http://www.ups.com).

UPS first entered Europe in 1976 when it established domestic small package operations in Germany. UPS has since developed a comprehensive European service portfolio, combining local expertise in each market with UPS's international strength and high quality standards. Headquartered in Brussels, UPS in Europe currently employs 40,000 people across the EMEA region and is an Equal Opportunity Employer.

## Internship Profile

**Project Purpose:** Expand market and competitive intelligence on EMEA CEP market to support the UPS Accelerated Growth Strategy

**Project Description:** Successful candidate will focus on the following areas among others to be able to gain insights in market and competition.

The intern will be responsible for:

- Data collection and analysis which will be based on desk research and through utilization of internal resources. Results from these researches will include i.e.
- market Fact Books on UPS high priority markets
- competitor Fact Books and Competitor Maps
- intelligence Sharing Platforms
- trends in CEP market

## Intern Profile

- student with a marketing/strategy background
- strong research, analysis and communication skills
- self starter, creative and able to think strategically
- well organized, able to build and manage projects within this scope
- deep Ms Excel, MS Access and PowerPoint skills