



The Loft Group (II) – Business

Organisational Profile

Get involved in the today's work environment, by gaining experience in the expanding and fun world of marketing in wellbeing & health industries.

Get your hands dirty in a wide array of projects including our book publishing division, yoga studios, online health community and active store. This function is cross-functional and allows the challenge of working strategically and creatively in marketing all areas. Work can be building a new website (we will train you!), attending fun active events, spending time online evaluation the function of our online community... to start. You will work with senior managers that are down-to-earth but passionate about this business!

Internship Profile

To strategically evaluate and evolve the business.

Through research and interviewing customers and partners, review the structure and workings of the business, and conclude in a strategic document, a business development proposal. Once approved, your project would continue to see the realization of the short term measures and launch of long term approved directions.

Intern Profile

- Business/ International / Economics Studies or related area
- excellent structural & analytical skills
- independent, organized with good interpersonal skills
- proficient in English
- good knowledge of Microsoft Office
- enjoys healthy living, activity & fun
- creative & proactive
- eagerness to work & learn
- willingness to try new things