

## Vesalius College Textbook List Spring 2012

Course ID	Instructor	Textbook
ART 361E	Delsemme	E.H. Gombrich. The Story of Art. London: Phaidon, pocket ed., 2006. ISBN-13:9780714847030
ART 361E	Delsemme	Perry, Marvin. Western Civilization: A Brief Survey. 7th ed. Boston: Wadsworth Publishing Company
BUS 111E	Gardner	Business Law by Robert W. Emerson, Barron's Educational Series, Business Review Books, Fifth Edition (2009)
BUS 212E	Aminova	Christine A. Mallin. (2010). Corporate governance, Oxford University Press, UK, Third Edition
BUS 212E	Aminova	Kim, Nofsinger and Mohr 2010, Corporate Governance, 2nd edition, Prentice Hall
BUS 231E	Fairchild	Marketing (Second Edition) Paul Baines, Chris Fill, and Kelly Page, ISBN 978-0-19-957961-7   Paperback   Published December 2010
BUS 242E	Vanherck	Introduction to Management Accounting, Horngren et al., Pearson, Prentice Hall, 15th Edition
BUS 301E	Scheerlinck	Global Business, 2nd Edition, Mike Peng - University of Texas at Dallas, ISBN-10: 1439042241; PAPERBACK
BUS 325E	De Vuyst	International Business Finance, Michael Connolly, Routledge 2007
BUS 361E	Yeo	Operations Management with MyOMLab: Global Edition, 10/E, Heizer & Render, ISBN-10: 1408283387
CMM 104E	Bernard	Case Studies in Organizational Communication 2 - Perspectives on Contemporary Work Life by Beverly Davenport Sypher (Guilford Publishing)
CMM 203E	Terzis	Print Journalism, a critical introduction, Richard Keeble, Routledge, First Published 2005
CMM 207E	Bernard	Writing TV Scripts by Steve Wetton (StudyMates Publishing)
CMM 251E	Terzis	An Introduction to Political Communication, Brian McNair, Routledge
CMM 322E	Terzis	Understanding Global News, Jaap van Ginneken, Sage, 1998
CMM 341E	Bernard	Integrated Marketing Communications in Advertising and Promotion by Terence A. Ship (Thomson)
CMM 392E	Morganti	Lievrouw, L.A., Livingstone, S. (Eds) (2006 - reprinted 2009), The handbook of new media. Updated student edition, Sage Publications, London
CMM 392E	Morganti	Tim Wu (2010), The Master Switch, Knopf, NY
CMM 392E	Morganti	Anderson C. (2009), The Long Tail, Random House Business Books, London
CMM 392E	Morganti	Shapiro, C., Varian, H. (1999) Information Rules. A strategic guide to the network economy. Boston, Harvard Business School Press
ECN 211E	Gassler	Jeffrey M. Perloff, Microeconomics with Calculus. Second edition. International edition. Pearson Higher Education, 2011. ISBN: 978-1-4082-6432-4
ECN 301E	Gassler	Michael Common and Sigrid Stagl. Ecological Economics: An Introduction. Cambridge: Cambridge U Press, 2005
HIS 112E	Chew	John Merriman. A History of Modern Europe. From the French Revolution to the Present. 3rd ed. New York W.W. Norton, 2010. ISBN 978-0-393-93433-5
HIS 201E	Vaesens	John Merriman: 'A History of Modern Europe'. Volume 1: From the Renaissance to the Age of Napoleon. New York/London, W.W. Norton, 2010, 3de edition (only Volume 1)
HIS 201E	Vaesens	Charles Breunig and Matthew Levinger. The Revolutionary Era, 1789-1850. 3rd ed. New York: W.W. Norton, 2002. (ISBN 0-393-97860-5)
HIS 271E	Chew	E.H. Carr. What is History? Harmondsworth: Penguin, 1987. ISBN 0-14-013584-7
HIS 271E	Chew	G.R. Elton, The Practice of History. Hammersmith: Fontana, 1969. ISBN ISBN 0-00-686133-4
HIS 271E	Chew	John Tosh. The Pursuit of History. Fifth ed. London, New York, etc.: Longman, Pearson Education
HIS 321E	Palo	American Foreign Relations: A History, Vol. II: Since 1895; Thomas G. Paterson, J. Garry Clifford, Shane J Maddock, Deborah Kisatsky, and Kenneth J. Hagan, Seventh Edition (2010) (Paperbound), Cengage Learning
HIS 321E	Palo	Major Problems in American Foreign Relations: Documents and Essays Vol. II: Since 1914, Dennis Merrill and Thomas G. Paterson, eds., Seventh Edition (2010). (Paperbound), Cengage Learning
HUM 111E-01	Costa	The Pocket Wadsworth Handbook spiral bound, Spiral-bound: 409 pages, Publisher: Wadsworth Publishing 5 edition (January 1, 2011)
HUM 111E-02	Connelly	Vander Mey, Meyer et al. The College Writer Brief: A Guide to Thinking, Writing and Researching (Brief Fourth International Edition). Wadsworth Cengage Learning. USA: 2009.
HUM 111E	Connelly/Costa	Peterson, Linda H. and John C. Brereton. The Norton Reader (Shorter Twelfth Edition). W. W. Norton and Co. New York/London: 2008
HUM 112E	Adamson	The Norton Reader Shorter 12th ed., Paperback: 784 pages, Publisher: W. W. Norton & Company; Shorter Twelfth Edition edition (January 17, 2008)
HUM 112E	Adamson	The Pocket Wadsworth Handbook spiral bound, Spiral-bound: 409 pages, Publisher: Wadsworth Publishing 5 edition (January 1, 2011)
HUM 112E	Adamson	Gerald Graff & Cathy Birkenstein, "They Say, I Say": The Moves That Matter in Academic Writing" 2nd ed. 2010, W.W.Norton & Co. PAPERBACK
HUM 231E	Connelly	Leith, Sam. You Talkin' to Me? Rhetoric from Aristotle to Obama. Profile Books. London: 2011.
HUM 231E	Connelly	Rhetorical Analysis: A Brief Guide for Writers (Paperback) Mark G. Longaker, Jeffrey Walker Pearson Education Inc. 2011
MTH 140E	Lefever	Mathematics for Economy and Business" by Ian Jacques, publisher:: Financial Times/ Prentice Hall
POL 101E	Men	Heywood, Andrew (2004). Political Theory: An Introduction. Palgrave MacMillan, third edition. ISBN-10: 0333961803
POL 231E	Huysseune	Elisabeth Bomberg, John Peterson & Alexander Stubb (eds), The European Union: How Does it work?, Oxford, Oxford University Press, 2008 (2nd edition)
POL 333E	Puia	Wallace, Helen, Mark Pollack and Alasdair Young eds. 2010. "Policy-Making in the European Union". Oxford University Press
PSY 101E	Leunens	Nolen-Hoeksema, Fredrickson, Loftus, Wagenaar. 2009. Atkinson & Hilgard's Introduction to Psychology, 15th edition. Wadsworth Cengage Learning EMEA, Hampshire, United Kingdom
STA 101E	Hens	Ti83 or Ti84 calculator
STA 101E	Hens	Freedman, D. Pisani, R., & Purves, R. (2007). Statistics (4th ed.). New York & London: W.W. Norton. International Student Edition: ISBN: 978-0-393-92972-0

Textbooks are available with Waterstone's, Boulevard Adolphe Max 71-75, Brussels (Metro Rogier or Metro De Brouckère), not from the VUB bookshop.

Opening times: Monday-Saturday: 9:00-19:00; Sunday 10:00-18:00