

Vesalius College

Course description

Course title: Communication Research Project

Course code: CMM 391E & CMM 392E

Teacher responsible: George Terzis

Course description:

Under the direction of a faculty advisor, work on a 10,000-12,000 word paper that prepares for further academic research or a future career path. Topic to reflect the “capstone” notion — i.e. demonstrate the knowledge and skills acquired in the various communications courses taken for the major at Vesalius College and during any study abroad experience.

Course objectives:

The Senior Project gives the opportunity to conceive and complete a well-defined project under the direction of a faculty advisor in the chosen field of study.

Students should demonstrate:

- A solid background in human, mass and organizational communication
- An understanding of communication in its social, economic and international dimensions
- The ability to gain access to and interpret quantitative and qualitative data
- The ability to keep abreast of the evolution of media and understand its societal implications

Grade weighting scheme:

Completion does not involve defense of the project before a jury; however, a second reader may be called in for advisory if judged necessary.

Grading criteria include the following at pre-determined percentages:

- a. overall presentation 10%
- b. quality of writing 10%
- c. extent of research 30%
- d. mastery of documentation style 10%
- e. content 40%

Used course material (handbooks, readers, readings, newspapers, magazines) and references:

Kate L. Turabian *A Manual for Writers of Term Papers, Theses, and Dissertations* 6th edition (Chicago and London: The University of Chicago Press, 1996).