

Vesalius College

Course description

Course title: International Reporting in Brussels

Course code: CMM 352E

Teacher responsible: George Terzis

Course description:

Brussels is now the home of more than 1,000 foreign correspondents from around the world, so this course is an ideal one to take in the capital of the EU. It aims to enhance students' writing, reporting and analytical skills so that they can produce articles on the European Union, NATO, UN and other Intergovernmental and International non-governmental organizations based in Brussels. Students also attend news conferences and briefings in the headquarters of these organisations.

Course objectives and Skills Progression

The Communications Curriculum Committee has created a list of specific skills for Communication majors that must be developed in 300-level, required courses. From this list, CMM 352 E promotes the skills that are listed below:

- media planning skills
- production skills
- explore issues in depth using critical skills
- ability to "blend" creativity with the rigors of a specific brief/draft
- basic professional awareness

Grade weighting scheme:

In-Class and Homework Assignments	50%
Mid-Term Exam	20%
Final Exam	20%
Class Participation	10 %

Used course material (handbooks, readers, readings, newspapers, magazines) and references:

Textbook:

Europe in the Media
Author: Deirdre Kevin,
Publisher: Erlbaum, 2003

and Reader provided by the instructor

Suggested Reading:

Students are requested to pay close attention to the following websites:

http://europa.eu.int/press_room

www.ejc.nl

www.euractive.com

www.eu4journalists.nl

www.brusselsreporter.org

www.welcome-2-europe.com

www.euobserver.com

www.europeanaffairs.tv

www.journalismstudies.eu