

Vesalius College

Course description

Course title: Virtual Enterprises & Electronic Business

Course code: BUS 351E

Teacher responsible: Alea Fairchild

Course description:

With organisations increasingly conducting business over the internet/intranet, this course focuses on information systems requirements and management issues relating to development and management of virtual enterprises. Topics include web design, electronic commerce and virtual supply chains.

Course objectives:

This course will examine the information systems requirements and management issues relating to development and management of virtual enterprises. Areas of discussion will include web design, e-procurement, collaborative technologies, and the organisational value chain. The focus of the course will be on the individual, group and organisational technology needs for the design and implementation of a virtual environment.

Grade weighting scheme:

Class participation	10%
Assignments	30%
Midterm Examination	25%
Final Examination	35%

Used course material (handbooks, readers, readings, newspapers, magazines) and references:

- Fairchild, A. (2004). *Technological Aspects of Virtual Organizations*, Kluwer Academic Publishers, Dordrecht, The Netherlands. This is required.

Handouts by the Instructor, course materials will be available via the course web site.