

## Vesalius College

### Course description

**Course title:** Management of Innovation and Technical Change

**Course code:** BUS 213E

**Teacher responsible:** Alea Fairchild

**Course description:**

Provides tools and ways of thinking related to managing and sustaining innovation as a means of creating value. Themes to be addressed include: features and characteristics of technological innovation, strategy/structure/environment and innovation, effects of new technology on employees and managers, implications for occupational health and safety, the learning organization and the culture of change, performance management, and intellectual property.

**Course objectives:**

This course is designed to give you a multi dimensional view of innovation at work. It deals both with the organisation aspects of innovation (how innovation affects people at work), and with the business development aspects of new ideas (how to add value to an organisation's worth through new ideas). Thus you will learn how to encourage, manage and implement innovation in organisations; and how to take a new idea to the stage where it can be commercialised. It is a blend of ideas about the management of organisation change and the creation of wealth. The intention is to focus on the overall process of innovation – but recognising that **people** are the common element in the generation, development and successful application of new ideas at work.

**Grade weighting scheme:**

Written in-class assignments	30%
Midterm examination	25%
Individual case study analysis	35%
In-class participation	10%

**Used course material (handbooks, readers, readings, newspapers, magazines) and references:**

MGT 213 / BUS 213E Case Study and Readings Book, available from Vesalius College administration.

Ridderstråle, J and Nordström, K (2001) *Funky Business – Talent Makes Capital Dance*, Financial Times publication, ISBN 0273659073

Christensen, Clayton (2003) *The Innovator's Dilemma: The Revolutionary National Bestseller That Changed The Way We Do Business*, Harperbusiness;