

**VESALIUS COLLEGE**

**BUSINESS IN EUROPE BUS281E**

**Confirmed visits and guest speakers**

Dr Jean Bergevin	Internal Market	European Commission
Chris Van Hoegarden		UPS
Tim-Beyer Helm	Policy Advisor	European Parliament
Bruno Liesse		Carat Media Group
Paul Meulendijk	Head of Sponsoring	Mastercard Europe
Dr Oliver Gray	Secretary General	European Advertising Standards Authority
Susan Pointer	European Public Affairs Director	Google