



# ING Belgium

## Organisational Profile

ING Belgium SA/NV is a subsidiary company of ING Group ([www.ing.com](http://www.ing.com)). ING is a global financial institution of Dutch origin offering banking, investments, life insurance and retirement services to over 85 million private, corporate and institutional clients in more than 40 countries. With a diverse workforce of about 115,000 people, ING is dedicated to setting the standard in helping our clients manage their financial future.

The trend is clear: more and more customers are switching to online banking to carry out transactions or to buy simple products and services. For the most part, they still value personal, Professional advice for complex products such as investments and mortgage loans. ING Belgium decided not just to adapt to these changing consumer preferences, but also to take the lead: ING Belgium intends to become Belgium's first direct universal bank. This business model aims to leverage the internet as a fully-fledged sales channel in close collaboration with the traditional branches. The strategy is now becoming reality: all of ING's branches are being converted into attractive points of sale offering personal, professional advice and sales.

## Internship Profile

Do you want to work on an important project for the Bank of Tomorrow on your own or with other students? The project will be centred on one of the 4 core requirements of customers (payments, savings & investments, loans or insurance) or deal with an organisational or commercial issue related to the introduction of the new business model.

Besides the project with which an ING colleague will assist you, we also offer you a range of other training opportunities: our business presentation "the lion attitude", compliance + security, developing assertiveness in business and product-related training (insurance, young people, cards).

## Intern Profile

The successful candidate will have the following qualities and skills:

- third year students
- EN + FR / EN + NL / FR + NL
- results and Clients oriented
- good sense of communication
- good listener
- commercial awareness
- willing to work almost full time