

Organisational Profile

HLC is an independent strategy consultancy specializing in public policy issues. We help clients manage public interest, business and political issues and effectively participate in public discussions to shape opinions amongst their stakeholders. We work in partnership with a global network of like-minded experts and consultants, including internationally renowned NGO campaigners, economists, polling experts and political advisors. As we work across a large number of issue areas, we use an adapted skill set combining classic tools along with:

- competitive messaging and stakeholder analysis
- political vulnerability assessment
- brandholder analysis and communications
- minesweeper issues prioritization and dollar impact quantification
- grass roots amplification and campaign strategy
- pressure groups relationship building and management
- design to Win builds competitive marketing strategy for advocacy goals

Internship Profile

The Intern will work in close cooperation with partners and associates. Main Duties & Responsibilities will be:

- research and analysis of the effects of public policy on an organization
- assistance in daily monitoring of information sources such as government departments, European institutions, NGOs, and other bodies to keep informed about developments in related field of activity
- research on particular issues of relevance concerning clients and upcoming projects
- serving as a resource person on staff projects
- supporting HLC marketing activities, including research for new business proposals, updating content on harwoodlevitt.com, and other online and offline tools

Intern Profile

The successful candidate should have the following requirements:

- good organization skills
- research skills
- communication skills
- good drafting skills and attention to details
- good team player but also capable of working independently
- MS Computer Skills