

Organisational Profile

EUobserver.com is the leading provider of up-to-date news on EU affairs. We reach a very targeted group of European decision makers. Our focus is on providing people with factual, un-biased, quality journalism, organizing conferences to raise public awareness on specific topics and selling EU related books (EUbookshop.com).

EUobserver offers an opportunity for the trainee to become part of an international team, based in Brussels, operating advanced online marketing techniques in close contact with top-level companies and European institutions.

Internship Profile

The sales trainee's main task will be increasing sales revenues of the EUobserver.com. S/he will be involved with the following tasks:

- searching and identifying potential advertisers for the EUobserver.com
- creating and managing databases of potential advertisers
- calling perspective clients from created databases, going to meetings and finalizing deals
- part of the work can be done from home, in convenient time

Intern Profile

The ideal candidate has several of the following qualities:

- student in the field of business, marketing or EU affairs
- hard working, willing to learn and develop
- good communication skills (phone, personal)
- basic knowledge of EU affairs
- English (excellent), French/Dutch (desirable)