

Bachelor of Arts Programme in Business

Sample Course Schedule

1st year 1st semester	Introduction to Business	Introduction to Economics	Critical Thinking & Academic Writing I	Foreign language or free elective	Free or HNS elective
1st year 2nd semester	Business Law	Mathematics for Business	Critical Thinking & Academic Writing II	Introduction to Statistics	Free or HNS elective
2nd year 1st semester	Human Resources Management	Financial Accounting	Macroeconomics	Intermediate Statistics	Free or HNS elective
2nd year 2nd semester	Marketing	Managerial Accounting	Microeconomics	Information Systems	Free or HNS elective
3rd year 1st semester	Finance	Major elective	Major elective	Major elective	Free or HNS elective
3rd year 2nd semester	Business Capstone	Operations Management	Major elective	Major elective	Free or HNS elective

DEGREE REQUIREMENTS (180 ECTS)

CORE COURSES (60 ECTS)

Critical Thinking and Writing I
 Critical Thinking and Writing II
 Introduction to Statistics
 Foreign language
 Three humanities and natural sciences (HNS) electives, of which at least one must be in the humanities and one in the natural sciences.
 Three free electives

MAJOR REQUIREMENTS (90 ECTS)

Introduction to Business
 Introduction to Economics
 Mathematics for Business
 Business Law
 Intermediate Statistics
 Microeconomics
 Macroeconomics
 Financial Accounting
 Managerial Accounting
 Human Resources Management
 Finance
 Marketing
 Information Systems
 Operations Management
 Corporate Strategy
 Entrepreneurship

ECTS = European Credit Transfer System

MAJOR ELECTIVES (30 ECTS)

Students choose five out of the list of courses below. Through the choice of major electives, students can do a concentration, which is defined as at least 24 ECTS (4 courses) in a discipline related to the major.

Management of Innovation and Technical Change
 Business and Media Ethics
 International Business
 International Business Negotiations
 International Finance
 The European Economy: Structure and Performance
 Industrial Organisation and Competition
 International Trade
 Economics of the European Union
 Selected Topics in Business
 Mergers, Acquisitions and Related Transactions
 Virtual Enterprise and Electronic Business
 Internship
 Honours Essay

Note: Some courses from the International Affairs and Communications programmes may also be chosen as major electives.

POSSIBLE CONCENTRATIONS

Economics
 European Studies
 International Management
 Marketing
 Technology Management